

Saddle Up® for St. Jude

YOU MAKE A DIFFERENCE

Your participation is vital to the success of this fundraising event. The donations you collect will help fund the lifesaving research and treatment at St. Jude Children's Research Hospital® - one of the world's premier pediatric cancer research centers. From the staff, parents and patients of St. Jude - Thank You!

WHY PARTICIPATE?

- *Saddle Up®* for St. Jude allows you to help desperately ill kids of St. Jude Children's Research Hospital by raising money for research and treatments.
- St. Jude depends on donors to ensure that families never pay for anything.
- The daily operating cost for St. Jude is \$1.7 million, and public donations provide more than 70 percent of our funding.
- St. Jude has treated children from all 50 states and from around the world.
- Approximately 30 children are diagnosed with cancer in the United States each day.
- Cancer kills more children each year in the U.S. than any other disease.

With the money raised from *Saddle Up for St. Jude*, we can help kids like Darcy.

WHO YOU HELP

Darcy and her siblings love riding horses. At just 4 years old, Darcy was an accomplished rider and roper and had already earned a championship belt buckle for her skills. But life took a turn in early 2009 when Darcy was found to suffer from a deadly brain tumor known as ATRT. Darcy underwent surgery to remove the tumor, and her parents started to research the best options for her care. That search led them to St. Jude Children's Research Hospital, and they obtained a referral. At St. Jude, Darcy received chemotherapy and radiation. Her family appreciates everything St. Jude provides for families, from housing to grocery cards. Now finished with treatment, Darcy visits St. Jude for regular checkups, and her latest set of scars were clear. She is thriving at home, and she is also back to riding horses. She started slow on an old, gentle horse, but now she rides a fast one again.



St. Jude patient Darcy at age 7
atypical teratoid/rhabdoid tumor (ATRT)

HOW DO YOU PARTICIPATE?

1. **Set Your Goal.** Four sponsors who donate \$20 each would raise \$80 - enough to earn you a *Saddle Up for St. Jude* T-shirt and hat. \$80 could also cover the cost of one complete platelet count test for a St. Jude patient.
2. **Get Sponsors.** Ask friends, relatives, neighbors, business associates and local businesses to sponsor you. Set up your fundraising page on stjude.org/saddleup where your sponsors can show their support with credit card donations. You can also customize email templates to request donations and post links to your Facebook and Twitter accounts.
3. **Collect Donations.** Convert all cash to checks or money orders made payable to St. Jude Children's Research Hospital. Return this Sponsor Form Envelope along with donations and the Permission Slip to your Coordinator on the day of the event.



St. Jude Children's
Research Hospital
A SBC Children's Hospital
Dedicated to curing, caring and
comforting children.

1-800-567-0675 | stjude.org/saddleup

Participant's Name: _____

Checks/Money Orders Total \$ _____

Grand Total

Online Total \$ _____

\$ _____

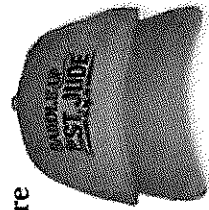
\$20 or more
Lapel Pin



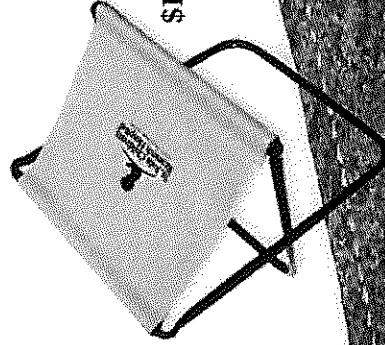
\$35 or more
T-shirt

For participants who raise:

Make prize selection in Prize Order Box.



\$75 or more
Hat



\$150 or more
Camp Stool

Prizes are cumulative.
Prizes and incentive levels
are subject to change.

To get more information, call 1-800-567-0675 | stjude.org/saddleup

St. Jude Children's
Research Hospital
366 Parkland Drive, Memphis, TN 38105
www.stjude.org

Saddle Up for St. Jude Permission Slip

Participant's Name: _____

Address: _____

City/State/ZIP: _____

Phone: (____) _____

Email: _____

Event Date: 4/5/13 Time: 9AM

Location: Colorado State Fairgrounds

Coordinator: Amy Decker 607-3242

Participant Signature _____

Date _____

Parent/Guardian Signature _____

Date _____

Fundraise Online

Save time and raise more money by visiting stjude.org/saddleup to set up your fundraising page, where your sponsors can show their support with online donations. You can request donations using customizable email templates and social networks like Facebook and Twitter.

PERMISSION/CONSENT TO PARTICIPATION, WAIVER, RELEASE AND INDEMNITY AGREEMENT

I, for myself and my child or ward (the "Participant"), consent(s) to participation in the *Saddle Up for St. Jude* activity, including participation through internet-based, online activities (the "Event") to benefit St. Jude Children's Research Hospital, Inc. ("St. Jude").

Participant agrees to the use of his/her name and photograph in broadcasts, newspapers, brochures and other media without compensation.

Participant acknowledges that he/she is physically fit and able to safely participate in the Event. If the Event involves physical activity, Participant understands there may be risks associated with participating in a physical activity and assumes all risk of injury that may occur as a result of participating in the Event. Participant understands that St. Jude reserves upon Parties to be aware of Participant's physical limits.

Participant agrees not to sue, to forever release, indemnify and defend St. Jude, American Lebanese Syrian Associated Charities, Inc., the fundraising organization that supports St. Jude ("ALSAC"); the Municipalities, Counties, or other local governments in or through which the Event takes place or is conducted; any other person, entity or sponsor connected with the Event; and their affiliates, officers, directors, volunteers and employees (the "Released Parties"), from all claims, actions and liabilities of any type, whether it results from any negligent act or failure to act by the Released Parties (including, but not limited to, damages for personal injury or death), that arises out of participation in the Event.

St. Jude does not sell, rent or loan any personally identifiable information to anyone not acting on its behalf. If any provision of this Agreement is found invalid by a court of competent jurisdiction, the remaining provisions shall not be affected and shall be enforced.

IMPORTANT: PARTICIPANTS UNDER AGE 18 CANNOT SIGN THIS FORM; ONLY THEIR PARENT OR GUARDIAN MAY SIGN ON THEIR BEHALF.